

JoAnn Dawson | Freelance Graphic Designer

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Graphic Design Experience

April 2009–August 2016 (Seasonally) **Capitol Reef National Park, Supervisor: Scott Brown**

Redesign and format the following to comply with NPS standards:

- Site bulletins
- Exterior bulletin boards
- Wayside exhibits
- Wayne County Visitor Center displays
- Temporary signage
- Visitor center displays
- Flyers with maps
- Road closure signs
- Campsite map

Web design in CMS:

- Reformat permit forms
- Reformat Fees page

Addition graphic work:

- Design layout for award winning children's bilingual book
- Design reusable portable geological display
- Create new diagrams for geological processes
- Format financial spreadsheets to work with new FBMS accounting procedures
- Reformat and update Standard Operating Procedures manual for all fee duties
- Design layout for Campground Host Handbook
- Format vehicle check-out books
- Format ambulance run report
- Design Campground Violation Notice
- Design Invitations

2013–Present

Freelance

- Business cards
- Restaurant menus
- Invitations
- Birthday cards
- Advertisement layouts
- Logos
- Book layouts
- Magazine article layouts

Graphic Design/Art Training

- 2013 [Sterling Ledet & Associates](#)
Illustrator CS6 Training Course
Illustrator CS6–Advanced Training Course
[Lynda.com](#)
Illustrator CS5 Essential Training
Foundations of Photography: Exposure, Black and White,
Composition, Lenses, Night and Low Light
Lighting for Photographers–Portraits
The Elements of Effective Photography
- 2012 [Lynda.com](#)
Photoshop CS5 Essential Training
Excel 2010 Essential Training 2011
[Eppley Institute](#)
Interpretive Media
- 2010 [About.com](#)
Desktop Publishing and Introduction to the Principles of Design
[Adobe Classroom In A Book](#)
In Design, Photoshop, and Illustrator CS5
[Zion National Park](#)
Producing NPS Publications
[Eppley Institute](#)
Foundations of Interpretation

Volunteer

- March 2006–May 2007 Assistant Finance Officer and Mission Scanner Trainee
Civil Air Patrol
- October 2007 Digital Photography Documentation and Biological Data Collector
Wind Cave National Park
- August 2006 Camper Companion
Camp Quality (for children with cancer)
- 2002–2008 Young Eagles Coordinator
Experimental Aircraft Association (EAA) flying event for kids
- 2002–2004 Chapter President
EAA Chapter 836

Additional Skills

Advanced Ground Instructor Certification in aviation
Private Pilot, Instrument rated, Certificate #3063273
Sea plane training in Anchorage AK, Aerobatic training in Farmerville LA, and
Mountain flying training in the Rocky Mountains of CO